Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

World Literature 10

Persuasive Research Paper/Speech

**The primary purpose of a persuasive essay is to convince readers to think the way you do about a subject. To accomplish this goal, you will have to establish a reasonable and thoughtful argument supporting a subject or a position you have strong feelings about. “Make sure that the subject you choose is controversial (has at least two sides) and that it is specific enough to be handled in a multi-paragraph research essay” (Sebranek 116).**

Two types of Persuasive Speeches:

* **Persuasive Speech that addresses ATTITUDES**—aimed at changing the way people

thing or feel about a particular subject (*ie. Drug testing on the job, nuclear energy,*

*tougher tobacco laws)*

* **Persuasive Speech that urges ACTION**—aimed at getting the audience to do something—this may be individual or group action *(ie. Boycott a company or product, volunteer for community service)*

Regardless of which type of persuasive speech you choose, you may want to consider using the motivated sequence as a way of organizing your material. Here’s how it works (“The Persuasive Speech” 1)

* **Get your audience’s attention**—open with a provocative statement, question, example or anecdote related to the topic
* **Establish a need**—Describe a problem, current situation that needs attention, a lack, or misconception
* **Satisfy that need**—offer a solution to the problem, a corrective to the misconception
* **Visualize the future**—describe what the future will be like if things aren’t changed, and what it will be like if they are
* **Ask for action**—encourage your audience to implement your solution, adopt your attitude, vote for your proposal etc.

**REQUIREMENTS FOR THIS ASSIGNMENT:**

* + No two people in the same class can present the **same side** of the same topic
  + Topic/Thesis **must** be approved by teacher **before** starting to write the paper
  + MLA Format with **textural citations** & WORKS CITED page
  + Minimum of **Three** (3) different sources
  + Two direct quotes that apply directly to your topic
  + All borrowed ideas **MUST be cited**
  + Minimum **of TWO (2) pages- double spaced, Times New Roman (12 pt font)**
  + Minimum of **15 Note Cards**

**POINT VALUES/DUE DATES: ASSIGNED TO THIS PROJECT:**

**Approved Thesis Statement (10 Points): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**3 Sources in Noodle Tools (10 Points): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Printed Works Cited**

**Note Cards in Noodle Tools (15 Points): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Outline (20 Points): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Rough Draft (20 Points): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**FINAL PAPER (see rubric): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

*Focus/Content/Organization/Style (60 Points)*

*Conventions (40 Points)*

*MLA Format/Setup (55 Points)*

**SPEECH (see rubric): (40 points) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Total: 270 Points**

**\*\*\* -10% deduction for each day late on paper &/or speech!**

**Brainstorm Sheet**

1. **What is a controversial issue?**
2. **List as many controversial issues you have heard about recently on the news, read about in a newspaper/magazine or have heard people talking about.**
3. **List as least 4 social/political issues that you feel passionately about.**
4. **If you won millions of dollars and had to donate 1 million to three charities, which charities would you pick and why?**
5. **List three possible topics for your paper/speech:**